

Sew Over It

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Sewing classes with a fashion twist – something close to our hearts here at *Cloth*, and with tea and cakes too, we think this could be the perfect place to learn!

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WE LOVE

SEWING
SOOTHES THE
SOUL... OF
SOMETHING
LIKE THAT

Lisa Comfort's Sew Over It sewing studio and shop opened in the first week of May in Clapham, and it encourages a real community feel, with the promise of fun and funky sewing classes combined with the essential tea and cake which help provide a relaxed, fun environment where you can learn to sew. Here, we catch up with Lisa to find out how she's getting on after the first few weeks of her exciting new venture...

Where did the idea for Sew Over It come from?

I was fed up with the phenomenon of fast fashion and thought that if people could learn to sew a little, then they could extend the life of their clothes or make something they really wanted.

What is your background in sewing?

I started sewing at the tender age of 11. I taught myself, and then went on to study Textiles at school, Tailoring in Italy and Fashion at the London College of Fashion. I also learnt a great deal while I was working at Bruce Oldfield.



Can you tell us a little more about what Sew Over It offers?

You can learn to sew and make things that are in fashion – that you actually want to wear! It's a home from home, warm, welcoming and an inspiring place to meet others who love to sew.

Why is Sew Over It different from other sewing classes?

Our fashion element sets us apart. We are the only ones offering this take on things, and I have designed classes around items I would, and do wear, and also things I have in my home. We are also the only place offering such a great scope of classes, with 25 to choose from.

How difficult is it to set up a new business in these tough economic conditions?

It has been a real challenge, and I can say without doubt it's the hardest thing I have ever done. But the economy is definitely picking up, and I think tenacity and perseverance have been key to survival, along with taking some good advice and watching those pennies!

The Sew Over It studio café is fully equipped with sewing machines, overlockers and quilting machines, and with free tea and cakes on sale you can treat yourself to something yummy while you sew!

See the website for café opening times.



Visit sewoverit.co.uk to keep up to date with all the latest classes